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# Career & Job Oriented **KLiC Courses**



'Knowledge Lit Career Courses'







# KLiC

KLiC stands for Knowledge Lit Career. KLiC series of courses serve as a bridge from college to careers. MKCL, under its KLiC brand, offers employability skills development modules as KLiC Certificate Courses.

# There are 250+ KLiC Courses available under 11 Tracks

Cyber Security

Financial Accounting

IT Hardware and Networking

Banking, Financial Services & Insurance (BFSI)

Web Designing
Data Science and Analytics

Web Designing CAD - Mechanical, Civil, Electrical Web Designing

Data Conversion and Data Management

eCommerce and Online Retail Management Cyber Security

Project Management and Agile Methodologies Web Designing

Digital Freelancing Banking, Financial Services & Insurance (BFSI)

Desktop Publishing

Services Management Artificial Intelligence and Machine Learning

Digital Marketing and Social Media

Mobile Apps Development

Exponential Technology - IoT, AR, VR, XR, MR

Digital Freelancing User Experience and User Interface (UX/UI) Cyber Security

Digital Marketing and Social Media

Project Management and Agile Methodologies

Digital Freelancing

Digital Marketing and Social Media

Desktop Publishing

Creative Digital Arts



### **KLiC Courses Features**



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The focus of KLiC Courses

is on knowledge-based skills for career development in diverse areas of the services sector.

### **Features of KLiC Courses**

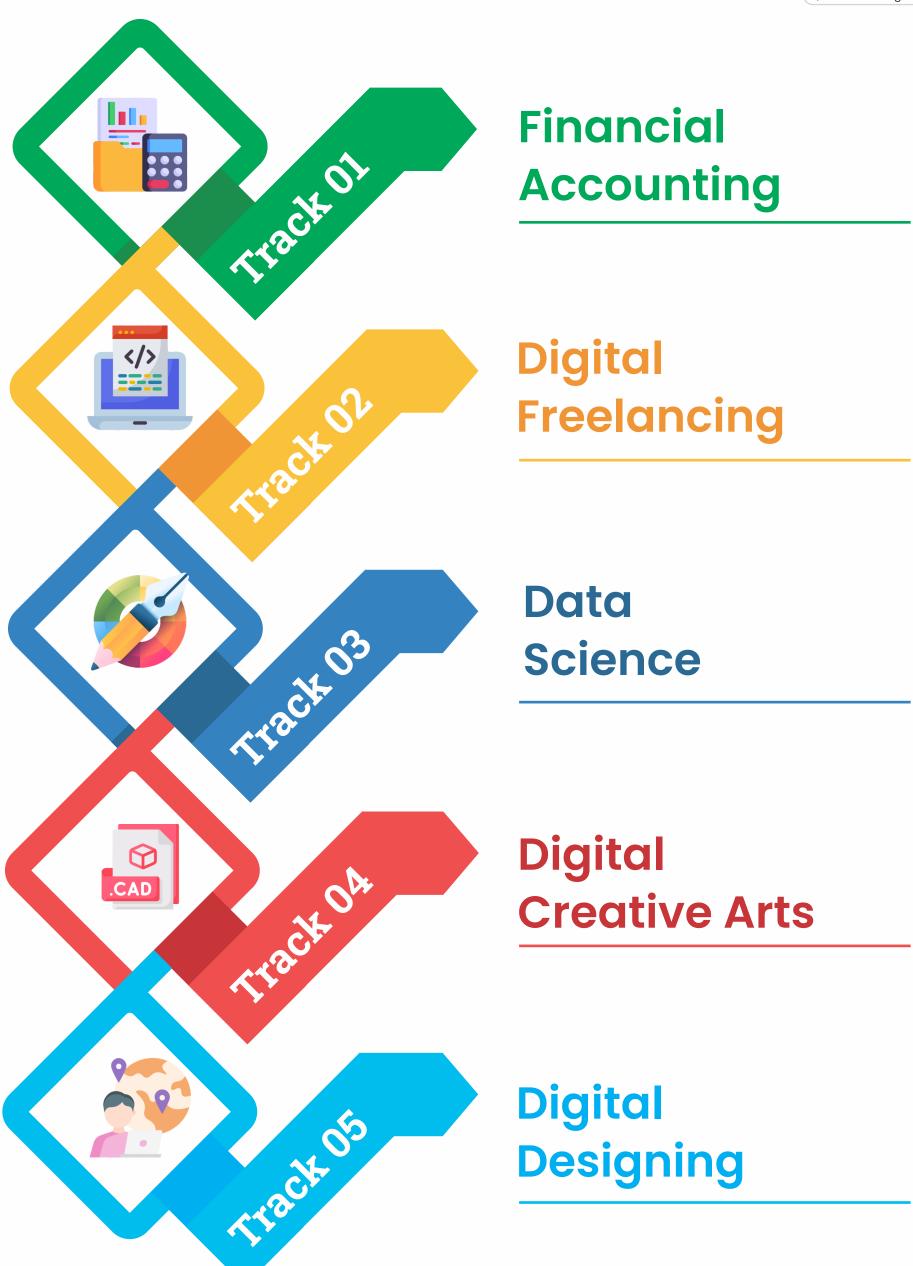
- Course Duration: 30 Hours | 60 Hours | 90 Hours | 120 Hours
   to be completed in 1 or 2 or 3 Months Option
- Course Sub-Category: Beginner, Foundation, Intermediate
   & Advanced courses
- Medium of eLearning: English and some KLiC courses are also available in Marathi & Hindi
- Course Curriculum is at par with International Standards
- Self Learning and Self Path Learning
- Industry/Sector wise Assignments & Case Studies
- Aptitude Test Practice
- Projects to get Work Experience
- Help to Become a Freelancer
- Interview Practice & Personality Development
- Journey from Learning to Earning
- Placement Assistance for Interested & Eligible KLiC Diploma Learners only
- KLiC Courses of 120 Hours are only recognized by Yashwantrao Chavan Maharashtra Open University (YCMOU)



### **Courses in Various Tracks**



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### **Courses in Various Tracks**





# Front Office Careers

### New Collar Jobs

### Back Office Careers

# IT Hardware & Networking Cyber Security

### Software Development

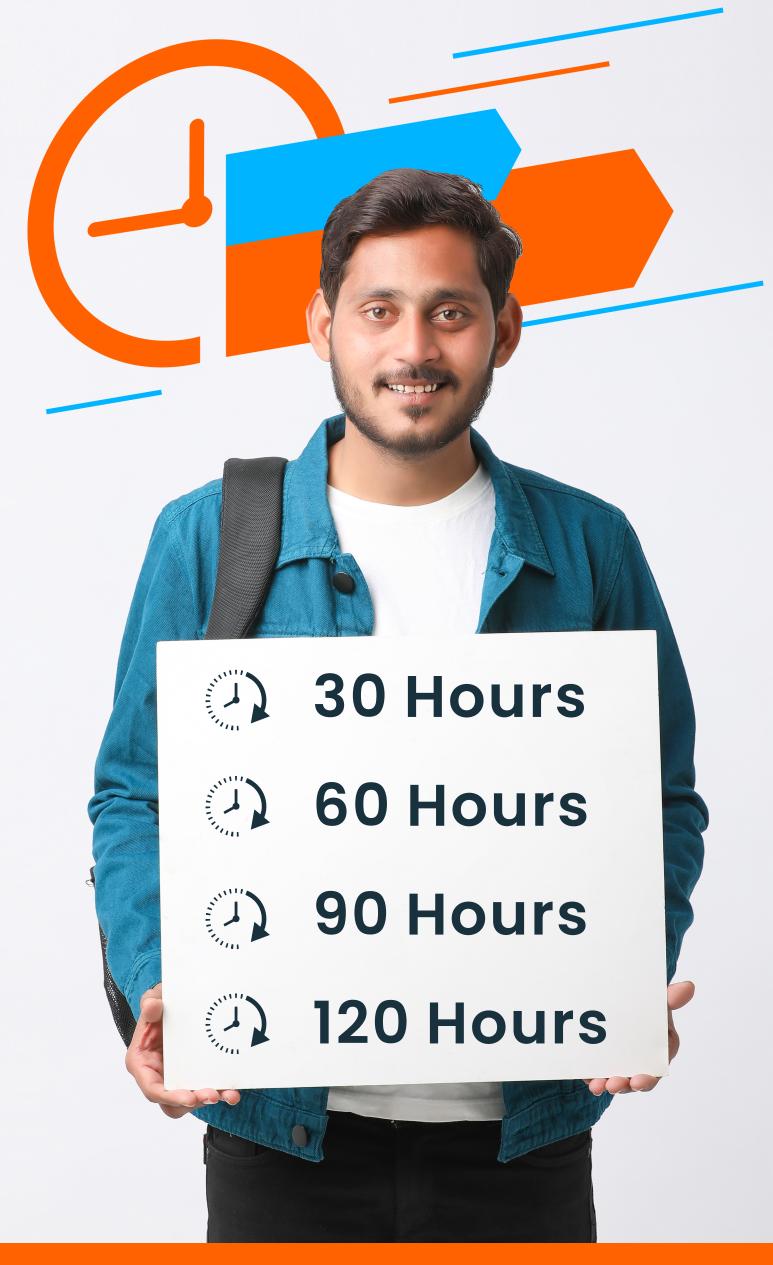
Services Management



### **KLiC Courses** are available in











### 01. Financial Accounting Track

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Financial Accounting	Hours	Course Language
KLiC Certificate in Tally Biz Pro Advanced GST, TCS, and Financial Management	30	English
KLiC Certificate in Tally GST - Comprehensive GST Compliance and Implementation	30	English
KLiC Certificate in Tally Payroll - Mastering Payroll Management and TDS Compliance	30	English
KLiC Certificate in Tally Pro - Advanced Financial Management and Banking Essentials	30	English
KLiC Certificate in Advanced Financial and Taxation Management using Tally Prime	30	English
KLiC Certificate in Integrated Financial and Inventory Management using Tally Prime	30	English
KLiC Certificate in Tally Software for Purchase and Inventory Management	30	English
KLiC Certificate in Fundamentals of Accounting and Introduction to Tally Software	30	English
KLiC Certificate in Advanced Accounting Pro	60	English
KLiC Certificate in Financial Analytics with Tally Prime	60	English
KLiC Certificate in Advanced Bizops Insights	60	English
KLiC Certificate in Bizops Insights	60	English
KLiC Certificate in Advance Accounting Insights	60	English
KLiC Certificate in Accounting Basics with Inventory Management in Tally	60	English
KLiC Certificate in Mastering Advanced Accounting	90	English
KLiC Certificate in Tally Master Essentials	90	English
KLiC Certificate in Financial Fundamentals	90	English
KLiC Certificate in Tally Prime with GST	120	English, Marathi, Hindi
KLiC Certificate in Advanced Tally Pro	120	English
KLiC Certificate in Basics of Accounting with Tally	120	English

### 02. Digital Freelancing Track

Digital Freelancing	Hours	Course Language
KLiC Certificate in Digital Freelancing	60	English, Marathi, Hindi







### 03. Data Science Track

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Data Science	Hours	Course Language
KLiC Certificate in Fundamentals of Excel, Formulas, and Functions	30	English
KLiC Certificate in Advanced Excel: Formulas, Scenarios, Pivot Tables, and Charts	30	English
KLiC Certificate in Data Analysis and Visualization Techniques using Excel	30	English
KLiC Certificate in Automation with Excel Macros and VBA Programming	30	English
KLiC Certificate in Introduction to Data Analytics and Data Visualization Essentials	30	English
KLiC Certificate in Mastery of Programming, Advanced Techniques, and Al	30	English
KLiC Certificate in Advanced Visualization Techniques and Python Fundamentals	30	English
KLiC Certificate in Exploring Advanced Tools and Techniques	30	English
KLiC Certificate in Advanced Data Analytics and Data Visualization	60	English
KLiC Certificate in Excel Essentials Pro	60	English
KLiC Certificate in Data Analytics and Data Visualization Pro	60	English
KLiC Certificate in Basics of Data Analytics and Data Visualization	60	English
KLiC Certificate in Excel Essentials	60	English
KLiC Certificate in Mastering Data Analysis	90	English
KLiC Certificate in Excel Analytics Pro	90	English
KLiC Certificate in Advanced Excel	120	English, Marathi, Hindi
KLiC Certificate in Data Analytics and Data Visualization	120	English

### 04. Digital Creative Art Track

Digital Creative Art	Hours	Course Language
KLiC Certificate in Advanced Techniques in 3D Modeling	30	English
KLiC Certificate in Intr. to 3D Modeling & Computer Generated Imagery (CGI)	30	English
KLiC Certificate in Smart Teaching	60	English
KLiC Certificate in AutoCAD	120	English, Marathi
KLiC Certificate in IT for Art Teachers	120	English
KLiC Certificate in 3D Modeling	120	English







### 05. Digital Designing Track

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Digital Designing	Hours	Course Language
KLiC Certificate in Fundamentals of Image Editing	30	English
KLiC Certificate in Advanced Image Editing Techniques	30	English
KLiC Certificate in Photo Restoration Methods	30	English
KLiC Certificate in Creative Effects and Artistic Enhancements in Image Editing	30	English
KLiC Certificate in Illustration Essentials: From Concept to Creation	30	English
KLiC Certificate in Guide to Mastering Adobe Illustrator: Sketching to Advanced Techniques	30	English
KLiC Certificate in Mastering Digital Illustration Tools and Advanced Color Techniques	30	English
KLiC Certificate in Character Design, Ethics, and Output Mastery	30	English
KLiC Certificate in Fundamentals of Graphic Design	30	English
KLiC Certificate in Digital Design Tools and Software	30	English
KLiC Certificate in Creating Brand Identity and Logo Design	30	English
KLiC Certificate in Designing for Print and Digital Media	30	English
KLiC Certificate in Fundamentals of Web Design	30	English
KLiC Certificate in Responsive Web Design Techniques	30	English
KLiC Certificate in Web Design Tools, Technologies, and Accessibility Considerations	30	English
KLiC Certificate in Designing for Web Accessibility	30	English
KLiC Certificate in Video Editing Techniques	30	English
KLiC Certificate in Creative Elements in Video Editing	30	English
KLiC Certificate in Mastering Video Editing Tools and Motion Design	30	English
KLiC Certificate in Video Editing Project Management & Collaboration with Career Aspects	30	English
KLiC Certificate in Essentials of Desktop Publishing: Design Principles, Tools, Techniques	30	English
KLiC Certificate in CorelDRAW Essentials and Advanced Mastery	30	English
KLiC Certificate in Illustration and Design Proficiency: Adobe Illustrator Essentials	30	English
KLiC Certificate in Adobe InDesign Mastery: Adv. Techniques for Creating Efficient Designs	30	English
KLiC Certificate in Foundations of Animation	30	English
KLiC Certificate in Concepts of 2D Animation and Visual Effects	30	English
KLiC Certificate in Introduction to 3D Animation	30	English





### 05. Digital Designing Track

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Digital Designing	Hours	Course Language
KLiC Certificate in VFX and Animation	30	English
KLiC Certificate in WebCraft Pro	60	English
KLiC Certificate in Desktop Publishing Pro	60	English
KLiC Certificate in Advanced Animation and VFX Techniques	60	English
KLiC Certificate in Integrated Foundations of Animation Visual Effects (Basics of Animation)	60	English
KLiC Certificate in Advanced Graphics Design	60	English
KLiC Certificate in Advanced Video Editing Techniques	60	English
KLiC Certificate in Advanced Web Designing Concepts	60	English
KLiC Certificate in Design Basics 101 (Graphic Design)	60	English
KLiC Certificate in CineMagic: Creative Editing	60	English
KLiC Certificate in Picture Perfect Edits	60	English
KLiC Certificate in WebCraft Fundamentals	60	English
KLiC Certificate in CorelDraw Essentials	60	English
KLiC Certificate in Illustration Basics 101	60	English
KLiC Certificate in Web Design 101	90	English
KLiC Certificate in Digital Design Toolbox	90	English
KLiC Certificate in Digital Illustration Pro	90	English
KLiC Certificate in Be a PhotoFix Pro	90	English
KLiC Certificate in Web Designing	120	English
KLiC Certificate in Desk Top Publishing (Adobe and CorelDRAW)	120	English
KLiC Certificate in Desk Top Publishing (CorelDraw)	120	English
KLiC Certificate in Desk Top Publishing (Adobe)	120	English
KLiC Certificate in Graphic Designing	120	English
KLiC Certificate in Video Editing	120	English
KLiC Certificate in Content Illustration	120	English
KLiC Certificate in Photo Editing	120	English
KLiC Certificate in Animation and VFX	120	English





### **06. Front Office Track**

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Front Office	Hours	Course Language
KLiC Certificate in Introduction to MS PowerPoint	30	English, Marathi, Hindi
KLiC Certificate in Introduction to MS Excel	30	English, Marathi, Hindi
KLiC Certificate in Introduction to MS Word	30	English, Marathi, Hindi
KLiC Certificate in Introduction to MS Office Tools	30	English, Marathi, Hindi
KLiC Certificate in Introduction to Windows Basics	30	English
KLiC Certificate in MS Excel and MS PowerPoint Basics	60	English, Marathi, Hindi
KLiC Certificate in MS Word and MS PowerPoint Basics	60	English, Marathi, Hindi
KLiC Certificate in MS Word and MS Excel Basics	60	English, Marathi, Hindi
KLiC Certificate in MS Windows and MS PowerPoint Basics	60	English
KLiC Certificate in MS Windows and MS Excel Basics	60	English
KLiC Certificate in MS Windows and MS Word Basics	60	English
KLiC Certificate in Soft Skills	120	Marathi, Hindi
KLiC Certificate in English Language Skills & Communication Skills	120	Marathi, Hindi
KLiC Certificate in Information Technology (IT)	120	English, Marathi, Hindi

### **07. New Collar Track**

New Collar Track	Hours	Course Language
KLiC Certificate in Basics of AI and Foundations	30	English
KLiC Certificate in ML and Al Basics	30	English
KLiC Certificate in Advanced Applications and Implications of Al and ML	30	English
KLiC Certificate in Foundations of Artificial Intelligence (AI) and Machine Learning (ML)	30	English
KLiC Certificate in IoT	60	English, Marathi
KLiC Certificate in Scratch Programming	60	English
KLiC Certificate in Al-ML Basics	60	English







### **08. Back Office Track**

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Back Office Track	Hours	Course Language
KLiC Certificate in Introduction to Data Management and Typing	30	English
KLiC Certificate in Data Analysis Techniques using Microsoft Excel	30	English
KLiC Certificate in Utilizing Free and Open-Source Tools for Effective Data Mgt.	30	English
KLiC Certificate in Data Visualization and Automation Strategies	30	English
KLiC Certificate in Efficient Techniques for Data Entry	30	English
KLiC Certificate in Data Management and Quality Assurance Processes	30	English
KLiC Certificate in Database Management Fundamentals	30	English
KLiC Certificate in Data Security and Ethical Considerations	30	English
KLiC Certificate in Leveraging Google Workspace for Business and Productivity	30	English, Marathi, Hindi
KLiC Certificate in Multilingual Communication using Google Workspace	30	English, Marathi, Hindi
KLiC Certificate in Advanced Techniques in Google Workspace	30	English, Marathi, Hindi
KLiC Certificate in Introduction to Google Workspace	30	English, Marathi, Hindi
KLiC Certificate in Advanced Data Entry Techniques	60	English
KLiC Certificate in Advanced Google Workspace Skills	60	English
KLiC Certificate in Advanced Data Mastery	60	English
KLiC Certificate in Data Entry Pro	60	English
KLiC Certificate in Google Skills 101	60	English
KLiC Certificate in Data Mastery Basics	60	English
KLiC Certificate in Google Pro Techniques	90	English, Marathi, Hindi
KLiC Certificate in Database Essentials	90	English
KLiC Certificate in Google Workspace Expert	120	English
KLiC Certificate in Office Assistance	120	English
KLiC Certificate in Data Entry and Data Management	120	English





### 09. IT Hardware, Networking & Cyber Security Track

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IT Hardware, Networking & Cyber Security	Hours	Course Language
KLiC Certificate in Mastering Computer Network Management and Troubleshooting	30	English
KLiC Certificate in Understanding Computer Networks	30	English
KLiC Certificate in Mastering Installations and Troubleshooting of IT Hardware	30	English
KLiC Certificate in Understanding IT Hardware and System Components	30	English
KLiC Certificate in Cyber Security	60	English
KLiC Certificate in IT Hardware & Networking	120	English
KLiC Certificate in IT Security Support	120	English
KLiC Certificate in IT Desktop Support	120	English
KLiC Certificate in IT Network Support	120	English
KLiC Certificate in IT Hardware Support	120	English





### 10. Software Development Track

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Software Development	Hours	Course Language
Certificate in Advanced CSS & Front-End Design	30	English
Certificate in Advanced Database Management and Application	30	English
Certificate in Advanced Database Management and SQL Mastery	30	English
Certificate in Advanced JavaScript & Web Application Development	30	English
Certificate in Database Management and SQL Mastery	30	English
Certificate in Database Systems Management and Transaction Processing	30	English
Certificate in Foundations of HTML & Web Development	30	English
Certificate in Introduction to CSS & Web Styling Techniques	30	English
KLiC Certificate in Advanced C# Programming Techniques	30	English
KLiC Certificate in Advanced CSS & Front-End Design	30	English
KLiC Certificate in Advanced Data Structures and Algorithms in C and C++	30	English
KLiC Certificate in Advanced Database Management and Application	30	English
KLiC Certificate in Advanced Database Management and SQL Mastery	30	English
KLiC Certificate in Advanced Java Programming Concepts and Techniques	30	English
KLiC Certificate in Advanced JavaScript & Web Application Development	30	English
KLiC Certificate in Applications of Data Structures in C and C++	30	English
KLiC Certificate in Basics of C# and object-oriented programming concepts	30	English
KLiC Certificate in Building Dynamic Applications with Flask and Django Frameworks	30	English
KLiC Certificate in Custom Android App Creation and Design using Android Studio	30	English
KLiC Certificate in Database Management and SQL Mastery	30	English
KLiC Certificate in Database Systems Management and Transaction Processing	30	English
KLiC Certificate in Exploration of Collections and Data Structures in C#	30	English
KLiC Certificate in Foundations of Data Science and Artificial Intelligence with Python	30	English
KLiC Certificate in Foundations of Data Structures with C and C++	30	English
KLiC Certificate in Foundations of HTML & Web Development	30	English
KLiC Certificate in Foundations of MySQL and PHP	30	English
KLiC Certificate in Fundamental Principles of Android App Development	30	English
KLiC Certificate in Fundamentals of PHP	30	English







### 10. Software Development Track

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Software Development	Hours	Course Language
KLiC Certificate in Introduction to CSS & Web Styling Techniques	30	English
KLiC Certificate in Introduction to Java Programming Fundamentals	30	English
KLiC Certificate in Mastering HTML, CSS, and PHP for Dynamic Websites	30	English
KLiC Certificate in Mastery of Methods, Arrays, and Strings in C#	30	English
KLiC Certificate in Object-Oriented Data Structures in C++	30	English
KLiC Certificate in Object-Oriented Programming (OOP) Concepts and Practical Implementation in Java	30	English
KLiC Certificate in Python Fundamentals and Programming Basics	30	English
KLiC Certificate in Python GUI Development and Fundamentals of MYSQL Databases	30	English
KLiC Certificate in Web Development using Java Technologies	30	English
KLiC Certificate in Web Development with Advanced PHP Concepts	30	English
C & C++ Programming and Python with MYSQL Fundamentals	60	English
KLiC Certificate in Advanced Concepts of C#	60	English
KLiC Certificate in Advanced Data Structures using C and C++	60	English
KLiC Certificate in Advanced DBMS Concepts	60	English
KLiC Certificate in Advanced HTML and CSS	60	English
KLiC Certificate in Advanced Illustration Techniques	60	English
KLiC Certificate in Advanced Image Editing	60	English
KLiC Certificate in Advanced Java Programming and Web Development using Java	60	English
KLiC Certificate in Advanced PHP	60	English
KLiC Certificate in Basics of C#	60	English
KLiC Certificate in Basics of Data Structures using C and C++	60	English
KLiC Certificate in Basics of DBMS	60	English
KLiC Certificate in Basics of PHP	60	English
KLiC Certificate in Data Science and AI-ML Foundations and Building Applications with Flask and Django	60	English
KLiC Certificate in Fundamentals of HTML and Introduction to CSS	60	English
KLiC Certificate in Java Programming Essentials	60	English
KLiC Certificate in Python and MYSQL Fundamentals	60	English





### 10. Software Development Track

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Software Development	Hours	Course Language
KLiC Certificate in Java Programming Unleashed	90	English
KLiC Certificate in Python Programming Fundamentals with Data Science and AI-ML Unleashed	90	English
C & C++ Programming and Java Programming Essentials	120	English
Certificate in Java Programming (Complete)	120	English
Certificate in Python Programming (Complete)	120	English
KLiC Certificate in Advanced Java	120	English
KLiC Certificate in Advanced Python	120	English
KLiC Certificate in C & C++ Programming and Python with MYSQL Fundamentals	120	English
KLiC Certificate in C and C++ Programming	120	English
KLiC Certificate in C Programming	120	English
KLiC Certificate in C#	120	English
KLiC Certificate in C++ Programming	120	English
KLiC Certificate in Data Structures using C - C++	120	English
KLiC Certificate in Database Management Systems (DBMS)	120	English
KLiC Certificate in HTML with CSS	120	English
KLiC Certificate in Java	120	English
KLiC Certificate in Mobile App Development	120	English
KLiC Certificate in PHP	120	English
KLiC Certificate in Python	120	English





### 11. Services Management Track

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Services Management	Hours	Course Language
Accounting as information system	30	English
Business Mathematics and Statistics	30	English
Capacity Management for Service Excellence	30	English
Customer-Centric Service Strategies	30	English
Data Processing and Reporting	30	English
Designing for Service Excellence	30	English
Enhancing Service Through People and Technology	30	English
Entrepreneurship Journey: From Idea to Impact	30	English
Finance Foundations : Indian Banking and Taxes	30	English
Global Services Management	30	English
Indian Market Investment Essentials	30	English
Integrated Branding and Pricing Strategies	30	English
KLiC Certificate in Foundations of Digital and Social Media Marketing	30	English
KLiC Certificate in Mastering Social Media Platforms and Tools	30	English
Marketing 101: Strategy & Process	30	English
Mastering Management: Objectives & Processes	30	English
Mastering Research Processes	30	English
Retail Business Dynamics	30	English
Retail Insights & Sales Mastery	30	English
Service Expectation Management	30	English
Service Marketing Strategies for Success	30	English
Service Model Simulation: Theory and Practice	30	English
Service Optimization Essentials	30	English
Services in Modern Economy	30	English
Understanding Human Behaviour	30	English
Written communication skills	30	English
KLiC Certificate in Basics of Management and Behavioral Science	60	English
KLiC Certificate in Customer-Centric Marketing	60	English







### 11. Services Management Track

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Services Management	Hours	Course Language
KLiC Certificate in Managing Service Operations	60	English
KLiC Certificate in Mastering Management & Research Processes	60	English
KLiC Certificate in Service Designing and Operations	60	English
KLiC Certificate in Service Entrepreneurship	60	English
KLiC Certificate in Service Marketing Strategies	60	English
KLiC Certificate in Service Quality	60	English
KLiC Certificate in Social Media Marketing	60	English
KLiC Certificate in Service Performance: Managing Promises and Ensuring Quality	90	English
KLiC Certificate in Advanced Service Operations: From Fundamentals to Mastery	120	English
KLiC Certificate in Banking Financial Services Insurance (BFSI)	120	English
KLiC Certificate in Building Service Businesses: Economy, Techniques, and Data Reporting	120	English
KLiC Certificate in Essentials of Service Excellence and Strategic Service Management	120	English
KLiC Certificate in Management Basics with Soft Skills	120	English
KLiC Certificate in Management Essentials 101 with MS Excel & PowerPoint 365	120	English
KLiC Certificate in Management Essentials 101 with MS Word & Excel 365	120	English
KLiC Certificate in Management Essentials 101 with MS Word & PowerPoint 365	120	English
KLiC Certificate in Mastering Marketing: From Basics to Customer Insights	120	English
KLiC Certificate in Retail Management	120	English
KLiC Certificate in Service Entrepreneurship and Social Media Marketing	120	English
KLiC Certificate in Service Entrepreneurship using Data Management with Excel	120	English



# Why KLiC?



### KLiC Courses focus on:

- Knowledge-based Skill Development
- Career Development across various Industries
- Building 21<sup>st</sup>-Century Job Readiness Skills
- Enhancing the Employability of Youth
- Fostering Entrepreneurship Development
- Preparing Learners for Emerging Careers
- Bridging the gap from College to Career
- Skilling, Re-skilling, and Up-skilling
- High Quality with World class eContent
- Learning through eContent
- Simulation based Practice
- Experience on Actual Software Tools





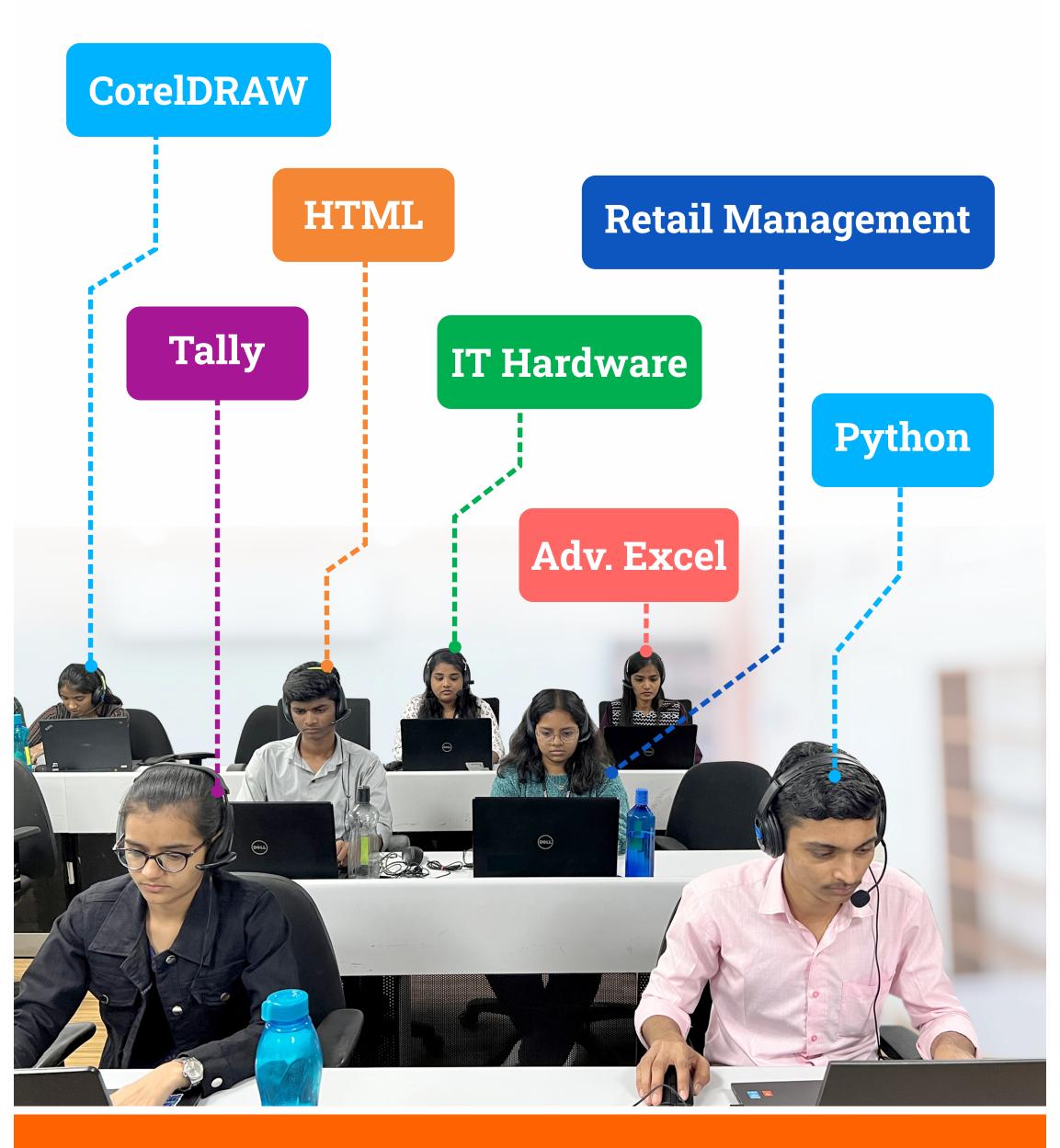
# Digital Employability for Youth





### **KLiC Lab at Center**

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### **Mode of Learning**



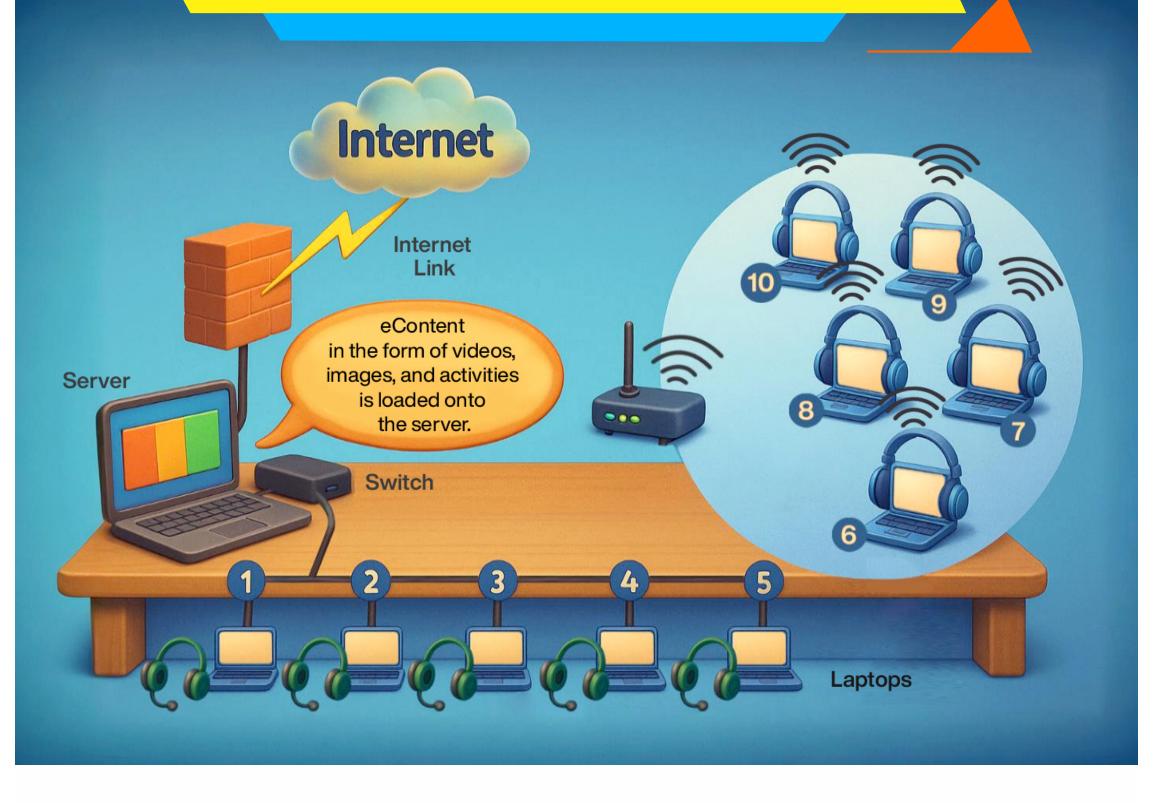
- Learning and Practical at Center OR
- Learning Online at Home on Computer/Laptop







# Computer Lab Setup







# Various Free and Open-Source Tools for Learning



**Gateway to Knowledge Lit Careers** 



Software Tools required for KLiC Courses

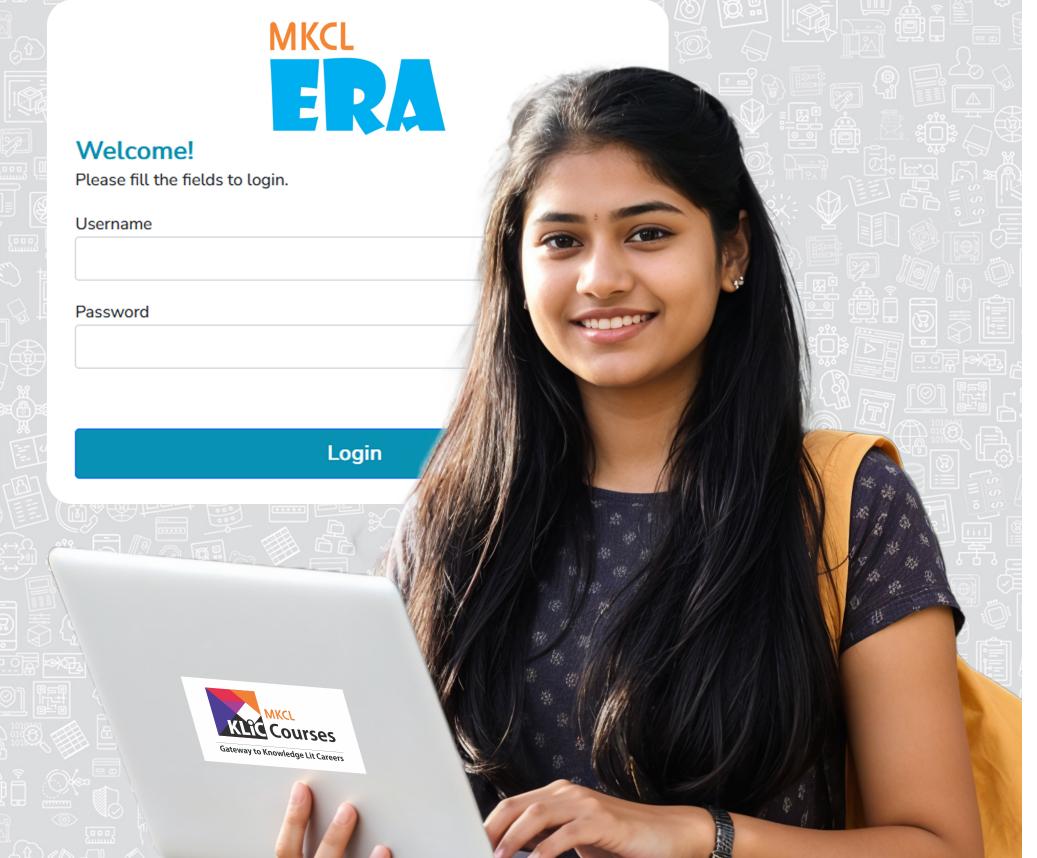




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## eLearning Revolution For All

MKCL -







# Actual KLiC Lab at Center







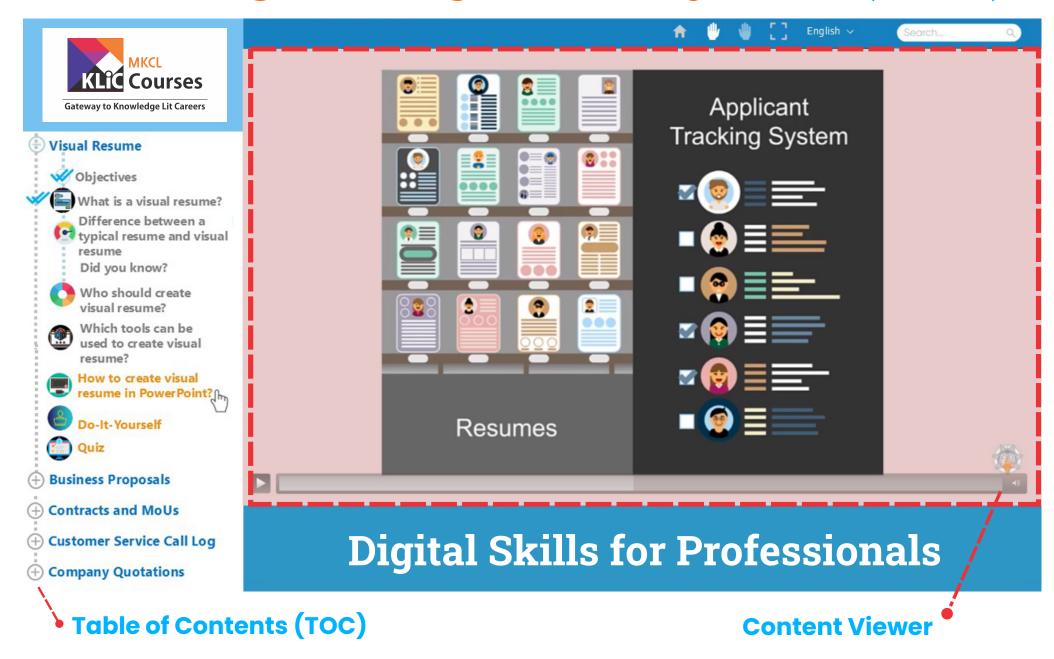




### A Typical course Structure in MKCL's

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### eLearning Management System (ERA)



### ERA (eLearning Revolution for ALL) LMS Platform contains:

- Course Designers' Paradise Distributed Factory for eContent Development
- eContent Distribution System
- eLearning Content, Environment & Process Management System for Learning
   Life-cycle
- eAssessment Management System
- Instant eEvaluation and eCertification System for diagnostic, formative and summative assessments
- High-stake, evidence-based and AI proctored final Online Examination System
- Learner Performance Analytics for further improvements in content, environment and processes deployed for learning and assessment.





### **Academic Methodology**



The Academic Approach of the courses focuses on the "work centric" education i.e. begin with work (and not from a book!), derive knowledge from work and apply that knowledge to make the work more wholesome, useful and delightful.

The ultimate objective is to empower the Learner to engage in **socially useful and productive work**. It aims at leading the learner to his/her rewarding career as well as development of the society.

### **Learning methodology:**

- Learners are given an overview of the course and its connection to life and work.
- Learners are then exposed to the specific tool(s) used in the course through the various **real-life applications** of the tool(s).
- Learners are then acquainted with the **careers** and the hierarchy of **roles** they can perform at workplaces after attaining increasing levels of mastery over the tool(s).
- Learners are then acquainted with the **architecture** of the tool or **Tool Map** so as to appreciate various parts of the tool, their functions and their inter-relations.
- Learners are then exposed to **simple application development methodology** by using the tool at the beginner's level.
- Learners then perform the differential skills related to the use of the tool to improve the given ready-made outputs.
- Learners are then engaged in appreciation of real-life case studies developed by the experts.
- Learners are then encouraged to proceed from appreciation to imitation of the experts.
- After imitation experience, they are required to improve the expert's outputs so that they proceed from mere **imitation to emulation**.





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**Job Readiness Aspect** 

# Industry-Specific

Assignments



### **Industry Sectors covered in the KLiC Courses**

- -Trading
- Legal Firms
- Audit Work
- Handicraft
- Restaurants
- Doctor's Clinic
- Pharmacy
- Call Centers

- Textile
- Beauty Industry
- Automobiles
- Schools
- Real Estate
- Consultancy
- NGOs
- Manufacturing

- DTP & Printing
- Photography
- Distributor Network & Retail Outlets

#### **Local Contractors:**

- Electricians, Plumbers, Carpenters etc.



### Al Flavoured





### Courses

### AI tools for Design, Art & Image Generation



- PicsArt



- Microsoft Designer

Canva - Canva Magic Studio



- Jasper Al



- Dall-E Mini (Craiyon)



- Copy.ai



- Midjourney



Night Cafe - Night Cafe



- Leonardo.Ai



- Designs.ai

### **AI tools for Video Creation**



- Pictory



- Veed.io



- Synthesia



- Wisecut



- Steve.Al



- Wave.video



- Lumen5

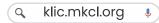


- Runway ML



### Al Flavoured





### Courses

### AI tools for Audio Generation (Text to Speech)



- JukeBox



- Lovo Al



- MusicLM



- Soundraw



- Text to Speech



- Krisp



- Murf



- Soundful



- Boomy



- Resemble Al

### **AI tools for Coding**



- Google DeepMind



- Ask Codi



- Codiga



- Studio Bot



- Ponicode



- AlxCoder



- PyCharm



- Tabnine



# Al Flavoured



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### Courses

### **AI tools for Translation & Documentation**



Google Translate



- ChatGPT



- DeepL



Smartling



Microsoft Bing

Note: As Al tools continue to receive updates over time, the course will also be updated accordingly.

### Learner App:

- The Learner App can be provided to both existing learners and Prospective learners, giving the ALC benefit of connecting with prospective learners.
- For existing learners, Learner App provides anytime, anywhere access to course materials, and real-time progress tracking. It ensures mobile-first learning convenience for all registered learners.
- For prospective learners Learner App provides free access to career guidance sessions, and access to various e-tests free of cost.



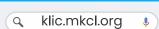








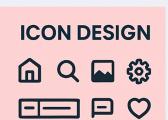


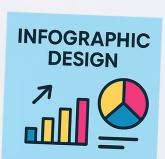












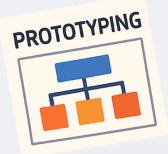


















Processiolo





# Every student demonstrates learnt skills through

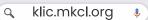
# eProcessfolio





### Learners share their experiences on

### MKCL **Courses Gateway to Knowledge Lit Careers**



### **Social Media**

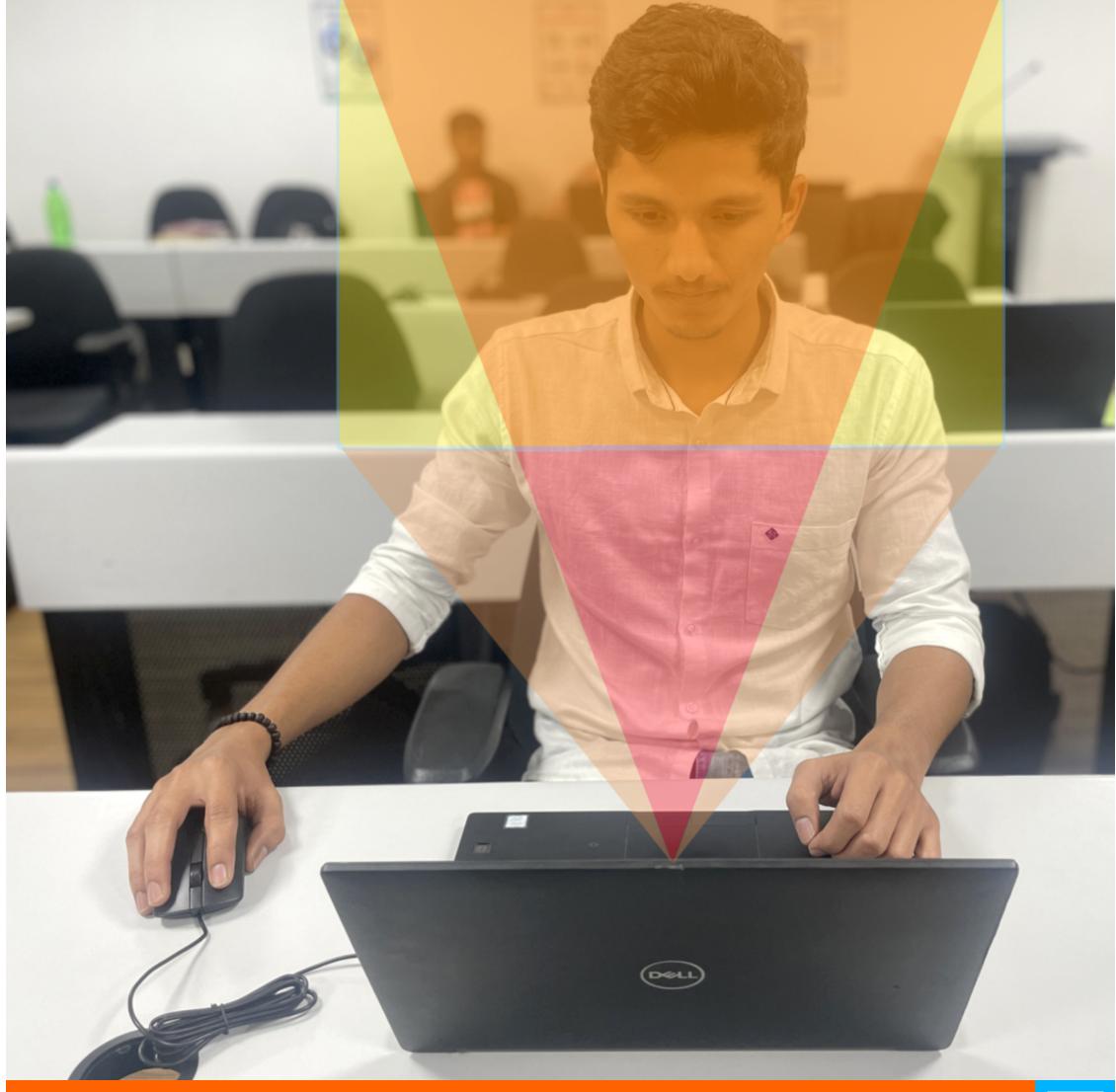




### Capturing of Images in

#### Q klic.mkcl.org •

### Final Online Examination

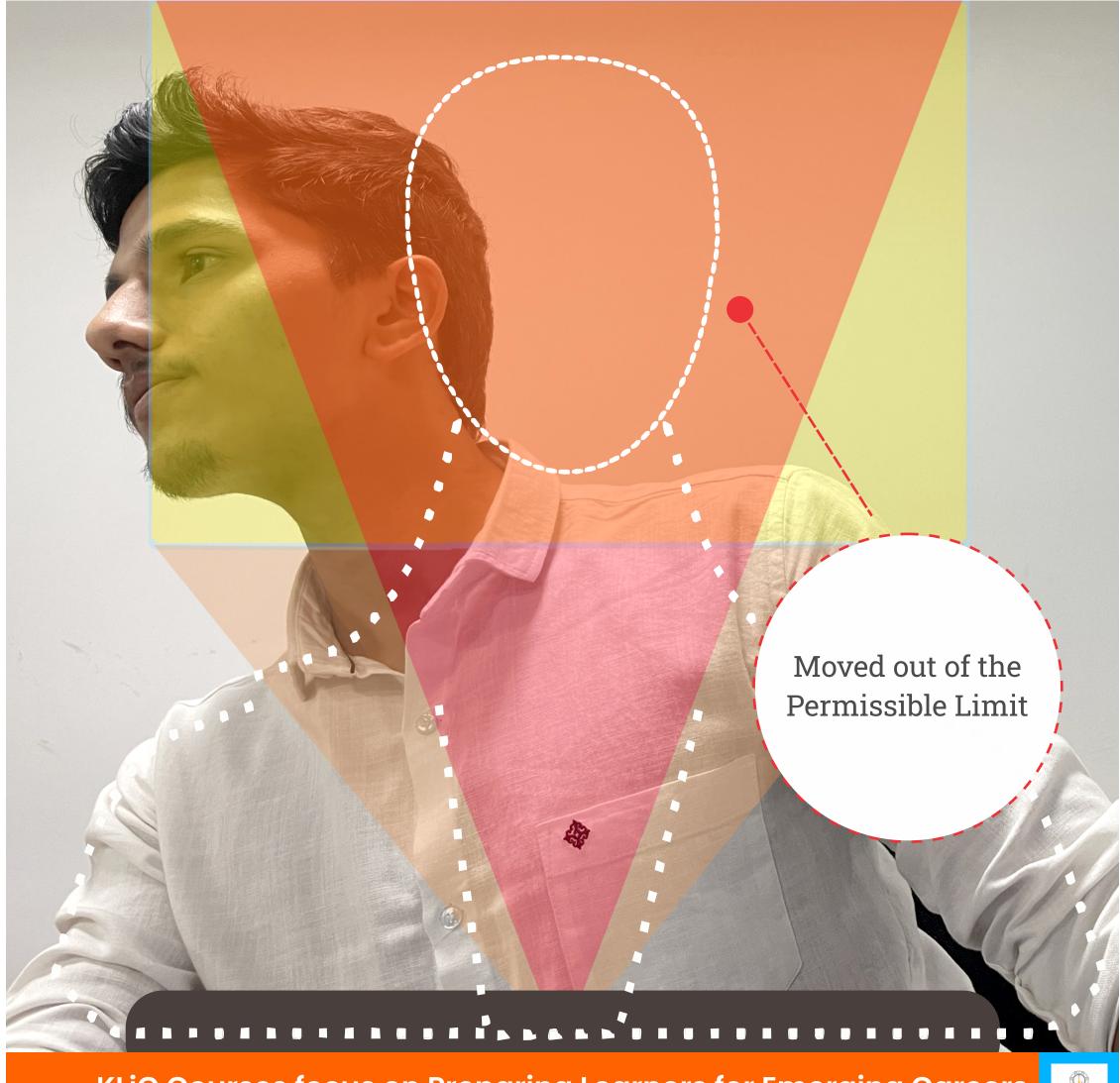






# Warning Displays

While Candidate moves out of Camera zone at the time of Online Exam







# Warning Displays

Two face detected at the time of Online Exam



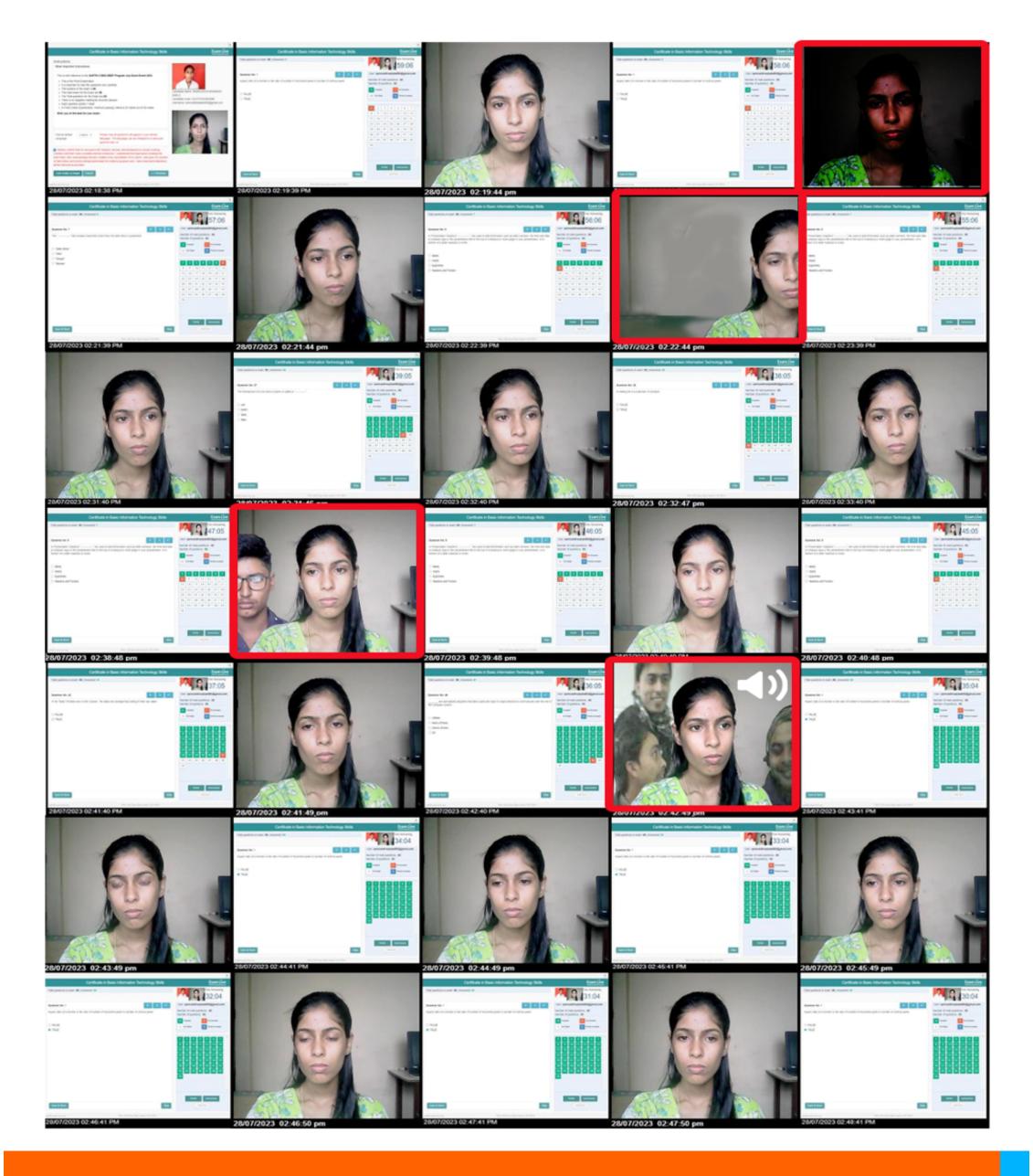


### 1 Mb Collage File of One Student





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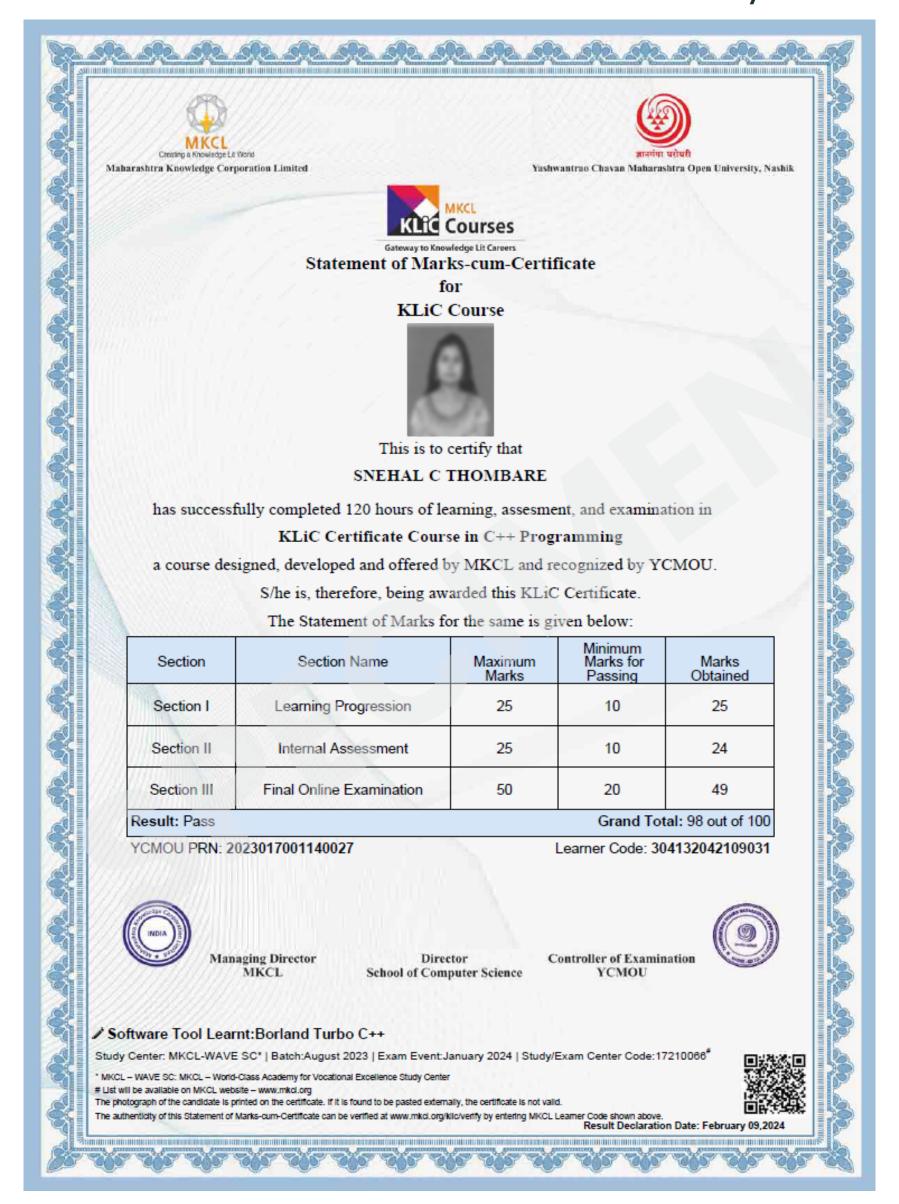




## **YCMOU**

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### Statement of Marks-cum-Certificate for 120 Hours KLiC Courses only





## Certificate

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### MKCL KLiC Certificate for 30/60/90/120 Hour Courses



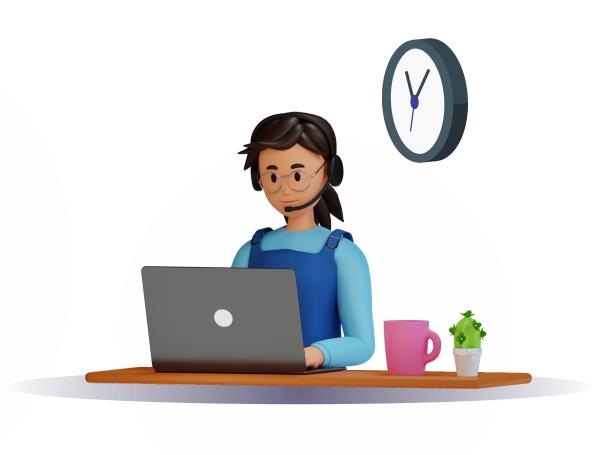


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### **Placement**

### **Assistance & Freelancing**





KLiC promotes the concept "Work Locally, Earn Globally".

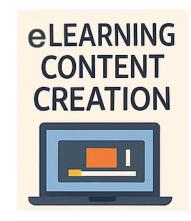
- Provides Real-life Assignments to get Industry Experience
- Aptitude Test Practice to prepare for the Industry Roles
- Interview Practice & Personality Development
- Placement Assistance is provided only for Interested and Eligible KLiC Diploma Learners Only
- Access to Freelaning Portals





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CODING







# DIGITAL FREELANCING







# Popular Freelancing Platforms



www.Freelancer.in



www.theflexiport.com



www.truelancer.com



www.fiverr.com



www.upwork.com



www.project4hire.co



www.peopleperhour.com



www.toptal.com

# Freelancing Sectors



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Graphic Designing



Data Entry & Admin



Translation & Voice Overs



Virtual Personal Assistant



3D Printing



eAccounting



Mobile App Development



Web Development



eCommerce



**Tech Support** 



**Content Writing** 



CAD Draftsman



Retail



Hardware & Networking



eTutoring



Travel & Tourism



3D Artist



Internet of Things (IoT)



Media & Entertainment



Next Generation Cities



**Tech Support** 



Social Media Marketing



Social Media Management



Agriculture

# **KLiC Diploma**





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### **KLiC Diploma (6 Month)**

 While taking admission to KLiC Diploma, a Learner is free to choose and learn any combination of the KLiC Courses available at klic.mkcl.org, whose total duration shall be 360 Hours.

KLiC Diploma		
3 KLiC Courses	of 120 hours each	Duration: 6 Months

- Learner will be eligible for the KLiC Diploma if 3 KLiC courses (each course should be 120 hours) are completed within a time span of 1 year.
- The period of 1 year will be calculated from the date of issuance of the ERA Login for the 1st course until the date of the final exam attempt of the 3rd course.
- The learner can complete the KLiC Diploma with a combination of any 3 KLiC courses.
- The learner can take admission for all 3 KLiC courses at once or as per convenience.
- The learner can do these courses one after another or simultaneously at MKCL's Authorized Learning Center (ALC).
- The learner must successfully complete all 3 courses to become eligible for the KLiC
   Diploma within the schedule.
- MKCL will provide the KLiC Diploma Certificate to the eligible learner.
- The learner will also receive individual course certificates along with the KLiC Diploma
   Certificate.
- MKCL and ALC will try to provide placement assistance to needy students who successfully complete KLiC Diploma. No additional charges will be charged in respect of Placement Assistance. Procedure regarding Placement Assistance will be informed soon

# KLiC Diploma Certificate



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### sample copy





# **KLiC Internship**

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MKCL's KLiC Internship is more than just a short-term opportunity — it's your gateway to real-world learning, resume enhancement, and career clarity. Specially designed for students like you, this internship complements your academic program and aligns with the latest NEP (National Education Policy) guidelines.

### Who can Apply?

• Senior College Students (UG & PG) under NEP guidelines.

• Students from BBA, BCA, B.Sc., B. Com, BA, BE, B.Tech......

### **Key Features of KLiC Internship**

• Real-time, domain-specific internships

• Work-Based Learning approach

• Focus on skill application

• Duration: 2 - 3 months

Structured training and project work

• MKCL certification on completion

Internship at MKCL's Authorized Learning Center

#### **Benefits to Students**

Hands-on experience with live projects

• Develop Skills to enhanced resume

• Builds Soft Skills

- Mentorship by professionals
- Readiness for job
- Certification by MKCL

### **Internship Roles**

- Sales Executive Generate leads & drive business growth
- Social Media Marketer Manage digital promotions
- Learning Facilitator Support students in course learning
- Office Assistant Assist in administration & daily operations
- Counsellor Guide students on career choices
- Digital Content Creator Design marketing materials & online content





Scan for nearest Center



KLiC Courses focus on building 21st Century Job Skills

### **KLiC Creditized Courses**

### Specially designed for students of CBSE schools and HSC - 09<sup>th</sup> to 12<sup>th</sup> standard students



#### klic.mkcl.org

#### **About KLiC Creditized Courses**

These courses are aligned with the latest CBSE and HSC ICT syllabi, and combine academic relevance with practical digital skills. The course content has been thoughtfully created and enriched with simplified explanations, engaging visuals, and relatable examples tailored to school and college-level learners.

### **Learning Content and Methodology**

Students learn these courses in a self-learning and self-paced mode. They access interactive eLearning content individually, using a dedicated computer and personal headphones for one or two hours a day by logging in to MKCL's ERA platform. As a result, in a lab with 50 computers, 50 students can simultaneously learn 50 distinctly different KLiC Creditized Courses.

#### **KLiC Creditized Courses - List for CBSE Students**

- KLiC Certificate in Computer Applications Class 9 CBSE (165)
- KLiC Certificate in Information Technology Class 9 CBSE (402)
- KLiC Certificate in Computer Applications Class 10 CBSE (165)
- KLiC Certificate in Information Technology Class 10 CBSE (402)
- KLiC Certificate in Computer Application Class 11 CBSE (083)
- KLiC Certificate in Informatics Practices Class 11 CBSE (065)
- KLiC Certificate in Informatics Practices Class 12 CBSE (065)
- KLiC Certificate in Computer Science Class 12 CBSE (083)

#### **KLiC Creditized Courses - List for HSC Students**

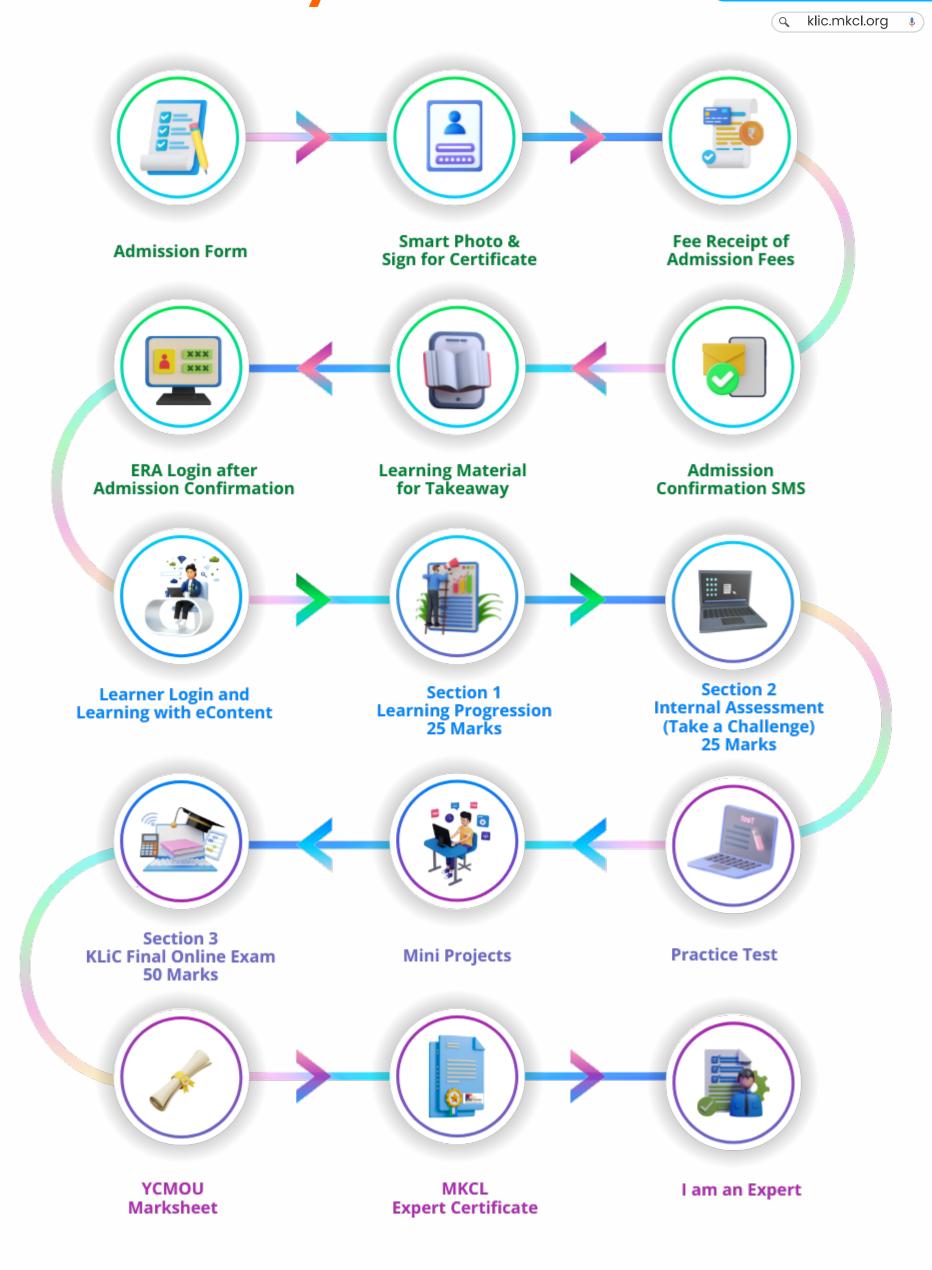
- KLiC Certificate in Information Technology Class 11 (HSC Board)
- KLiC Certificate in Information Technology Class 12 Science (HSC Board)
- KLiC Certificate in Information Technology Class 12 Arts (HSC Board)
- KLiC Certificate in Information Technology Class 12 Arts (HSC Board)

Duration: 60 Hours | Each Course is of 2 Credits | Certification by MKCL





## Learner Life Cycle





### **About MKCL**

MKCL is a Public Limited Company promoted by the Department of Higher and Technical Education, Government of Maharashtra. It was incorporated on August 20, 2001, under the Companies Act, 1956. The Government of Maharashtra and 10 state public universities are its major shareholders.

MKCL, has been continuously designing, developing, and successfully deploying imaginative, pervasive, and appropriate applications of Information Technology for transforming teaching, learning, assessment, and student support processes in Universities and Colleges. As a result, MKCL has attained a unique identity as a Knowledge Partner and a Fast-Track Digital Transformation Partner of Higher Education Institutions. Over the last 15 years, MKCL has been offering these transformative services to more than 15 Universities, 4000+ Colleges and 2 million + Higher Education Students every year.



Scan for nearest Center

